LIAM JED M. FLORES

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Portfolio : https://liamflores.vercel.app

PROFESSIONAL SUMMARY

Information Technology graduate currently working as an E-commerce Content Associate at JG Superstore. Experienced in creating, managing, and updating product content for 600+ SKUs across Lazada, Shopify, Shopee, and TikTok Shop. Combines a background in web development and UI design with hands-on experience in product listing accuracy, content maintenance, and cross-platform e-commerce operations.

PROFESSIONAL EXPERIENCE

E-commerce Content Associate | May 6, 2026 – Present

JG Superstore | San Juan City, Metro Manila

- Managed and maintained content for **600+** product SKUs across Lazada, Shopify, Shopee, and TikTok Shop.
- Created and prepared product listing content, including descriptions and product information, for multiple e-commerce platforms.
- Reviewed and corrected existing listings when content issues or inaccuracies were identified.
- Updated product content to support accuracy, consistency, and platform-appropriate presentation.

Web Development Team Lead – Intern | February 2025 – May 2025

Highly Succeed Inc. | Mandaluyong City, Metro Manila

- Developed front-end components for the Department of the Interior and Local Government (DILG) pre-registration system.
- Collaborated on the user manual for the Philippine Government Electronic Procurement System (PhilGEPS).

Graphics Intern | February 2025 – May 2025

Highly Succeed Inc. / Unleash PH | Mandaluyong City, Metro Manila

- Collaborated on user interface designs for DILG and DES Makati projects.
- Designed marketing and social media graphics for company communications.

SKILLS

E-commerce content: SKU content creation, product listings, listing maintenance, content editing, product information accuracy

Platforms: Lazada, Shopify, Shopee, TikTok Shop

Web and design: Laravel, PHP, HTML, CSS, JavaScript, Bootstrap, UI design, web development

Professional: Collaboration, problem-solving, time management

EDUCATION

Bachelor of Science in Information Technology | August 2025

Technological Institute of the Philippines – Manila

Magna Cum Laude (2025) | High Honors (2021–2025)

Relevant coursework: Web Systems and Technologies; Systems Analysis and Design; Systems Integration and Architecture; Object-Oriented Programming.